

# Company Reinvesting and Corporate ROI

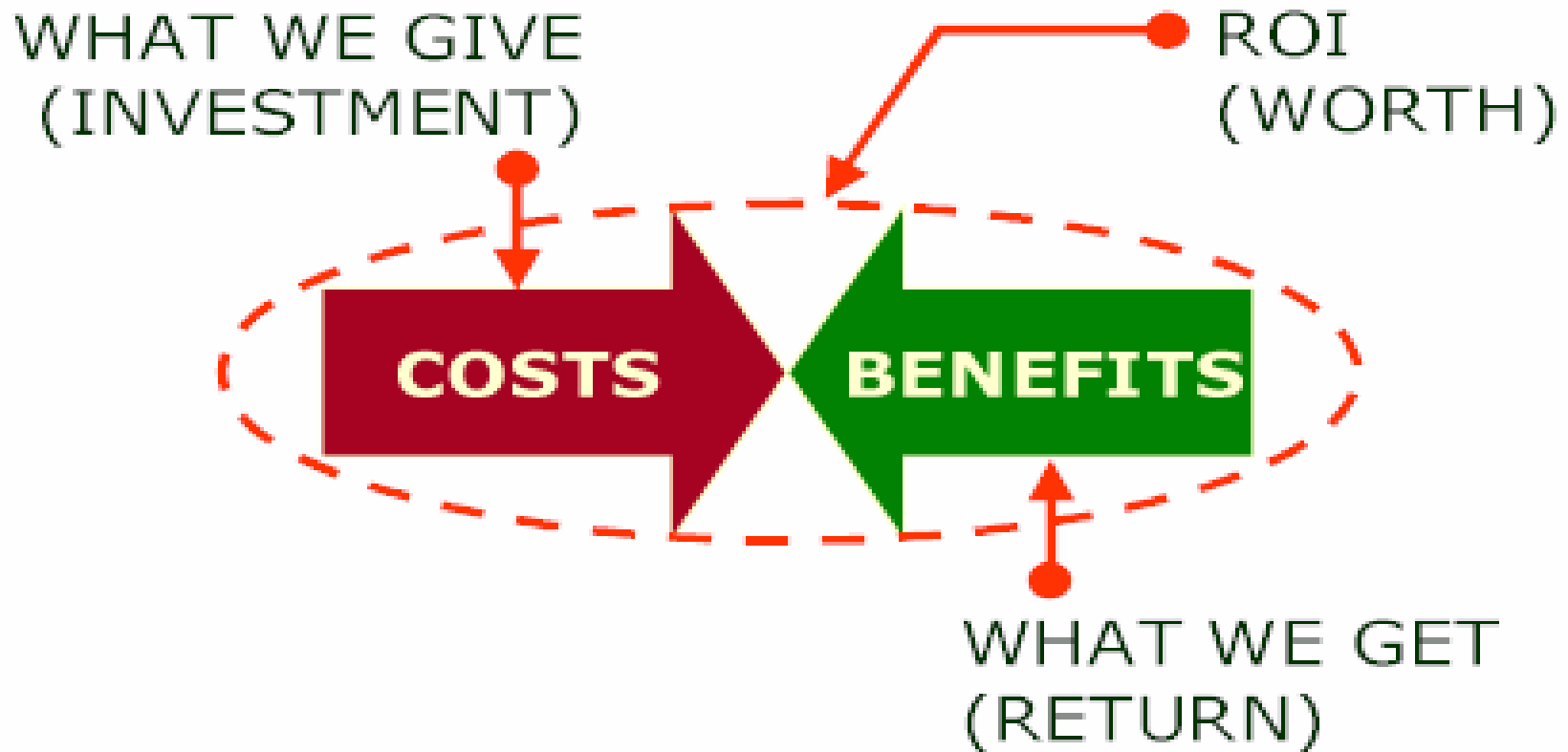
Rob Holder

HP-DOJ Account Executive

# The Importance of Return On Investing

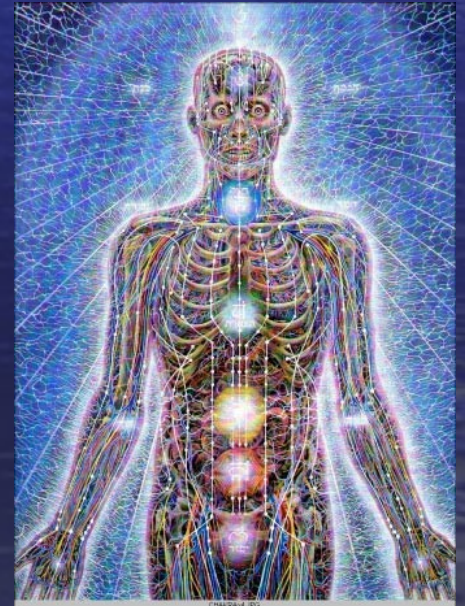


# The Importance of Investing





# What To Invest?



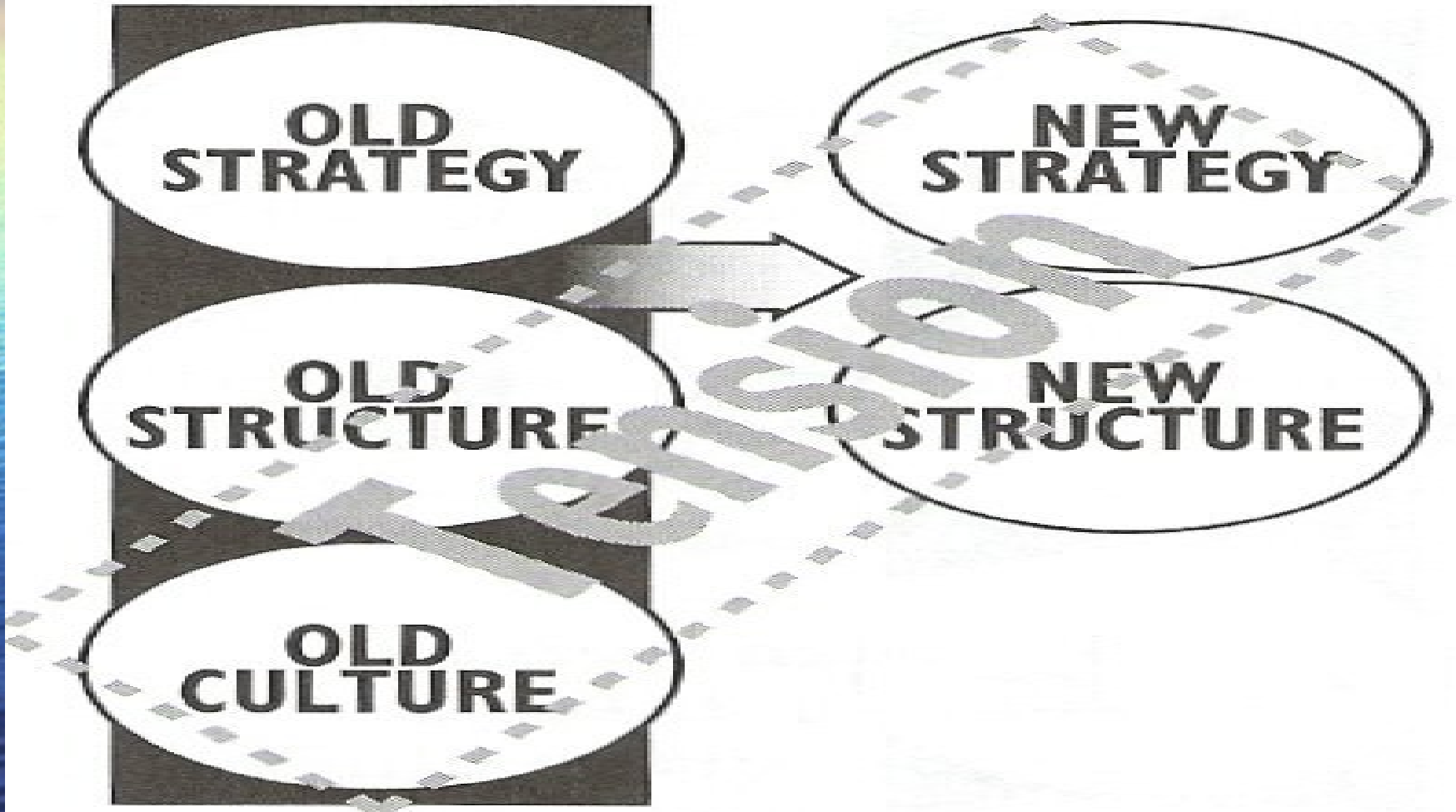
# What Is The Desired Outcome



# We Cannot Accomplish This Alone

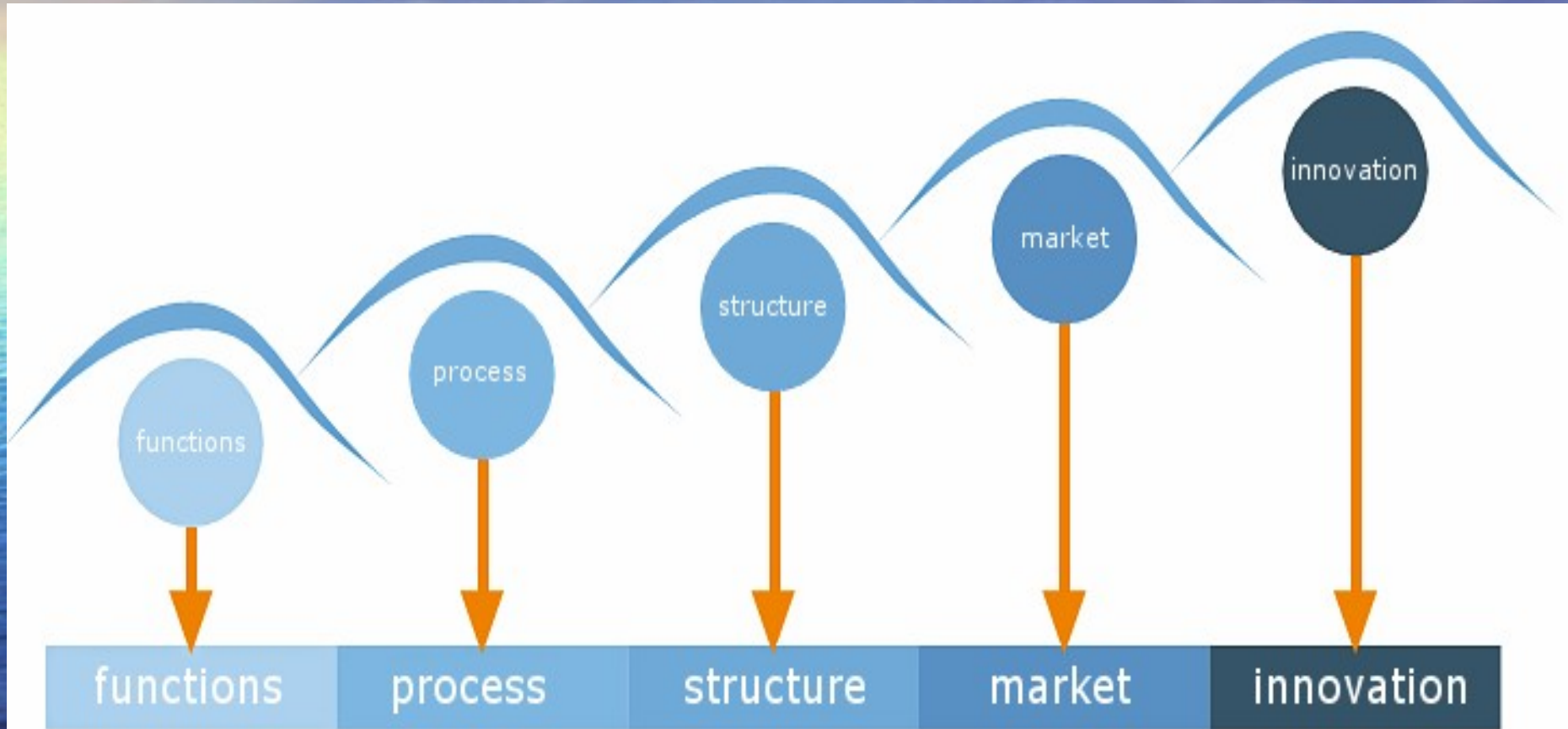


# Change Is Required





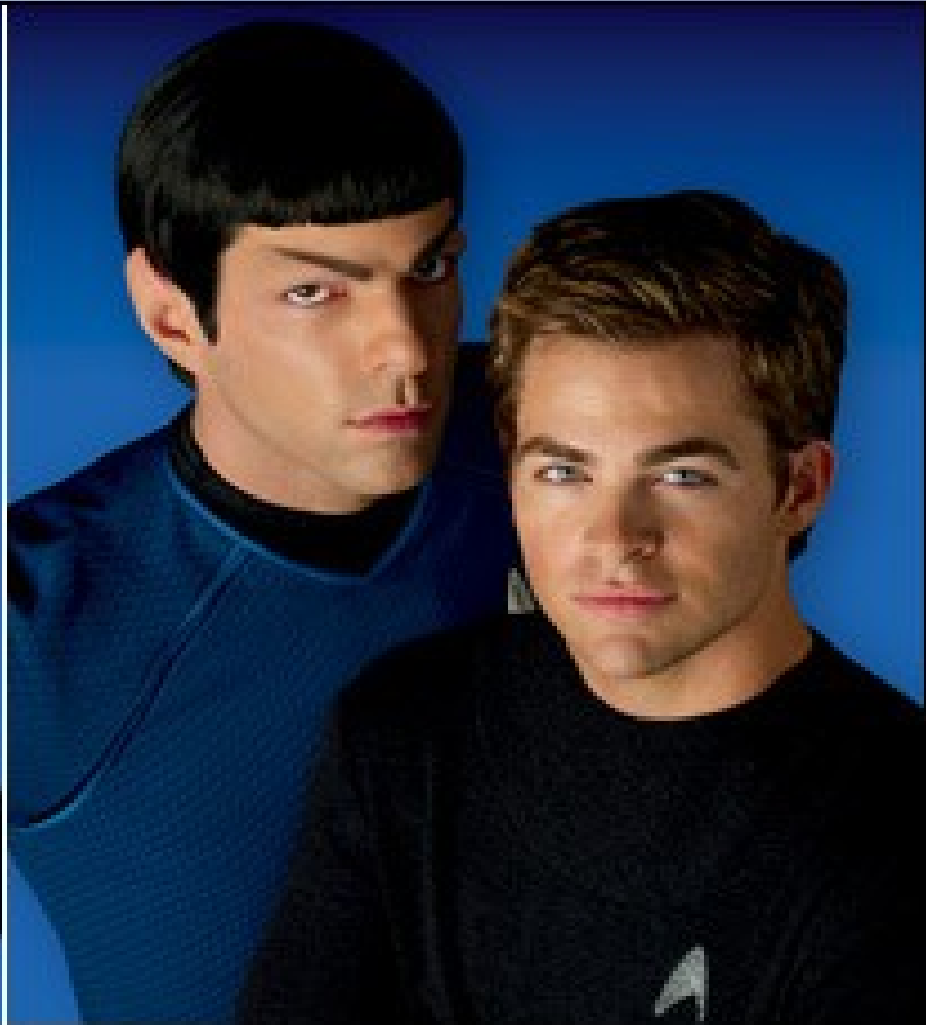
# Look At And Evaluate Everything



The wave model of change



# Leaders Must Reinvent Themselves



# Reinvent Your Brand



# Desired Outcomes







# Competitive Greatness

## Competitive Greatness

"Perform at your best when your best is required. Your best is required each day."

### Poise

"Be yourself. Don't be thrown off by events whether good or bad."

### Confidence

"The strongest steel is well-founded self-belief. It is earned, not given."

Success is peace of mind, which is a direct result of self-satisfaction in knowing you made the effort to do your best to become the best that you are capable of becoming.

-John

Wooden

### Condition

"Ability may get you to the top, but character keeps you there - mental, moral, and physical."

### Skill

"What a leader learns after you've learned it all counts most of all."

### Team Spirit

"The star of the team is the team. 'We' supercedes 'me'."

### Self-Control

"Control of your organization begins with control of yourself. Be disciplined."

### Alertness

"Constantly be aware and observing. Always seek to improve yourself and the team."

### Initiative

"Make a decision! Failure to act is often the biggest failure of all."

### Intentness

"Stay the course. When thwarted try again; harder; smarter. Persevere relentlessly."

### Industriousness

"Success travels in the company of very hard work. There is no trick, no easy way."

### Friendship

"Strive to build a team filled with camaraderie and respect: comrades-in-arms."

### Loyalty

"Be true to yourself. Be true to those you lead."

### Cooperation

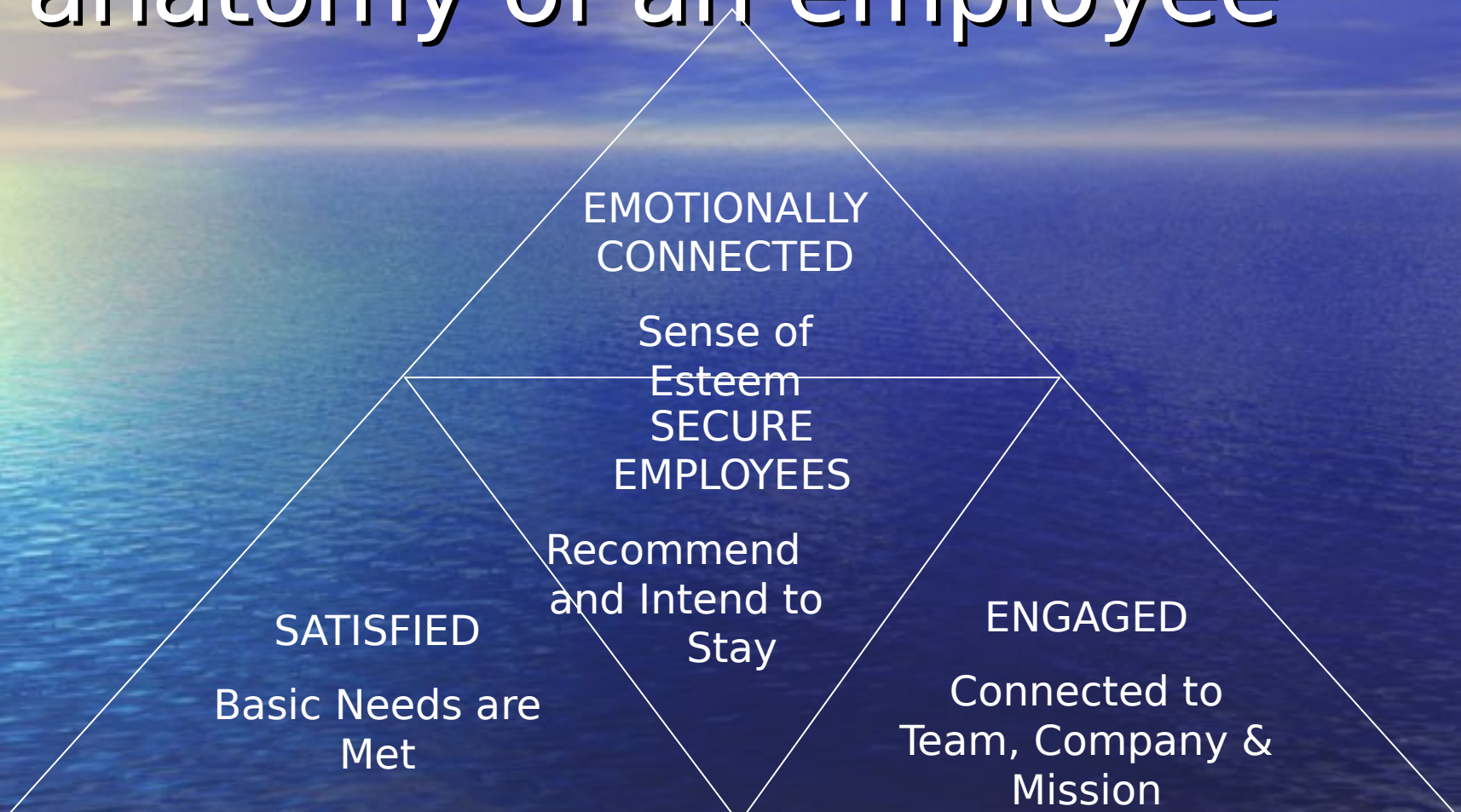
"Have utmost concern for what's right rather than who's right."

### Enthusiasm

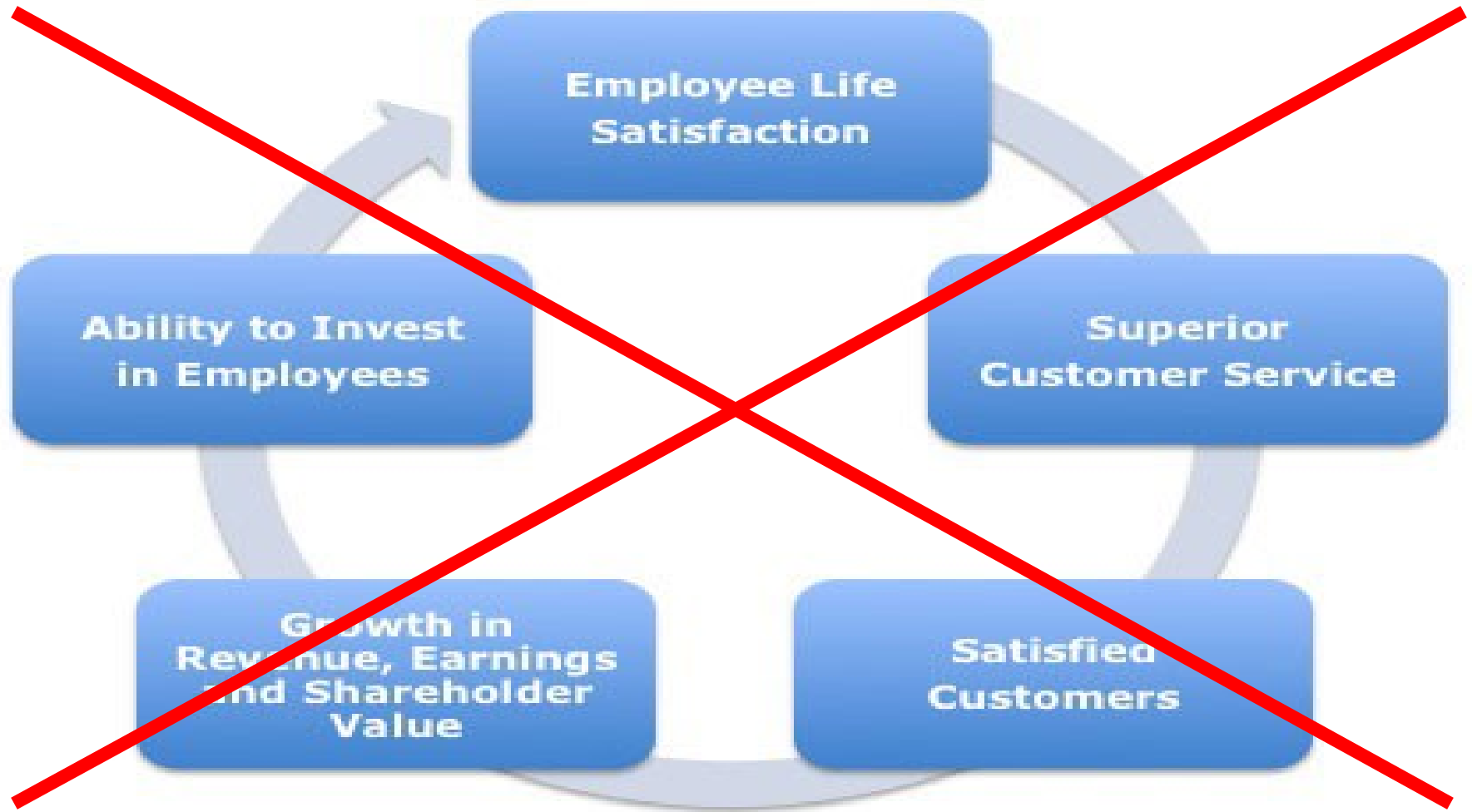
"Your energy and enjoyment, drive and dedication will stimulate and greatly inspire others."



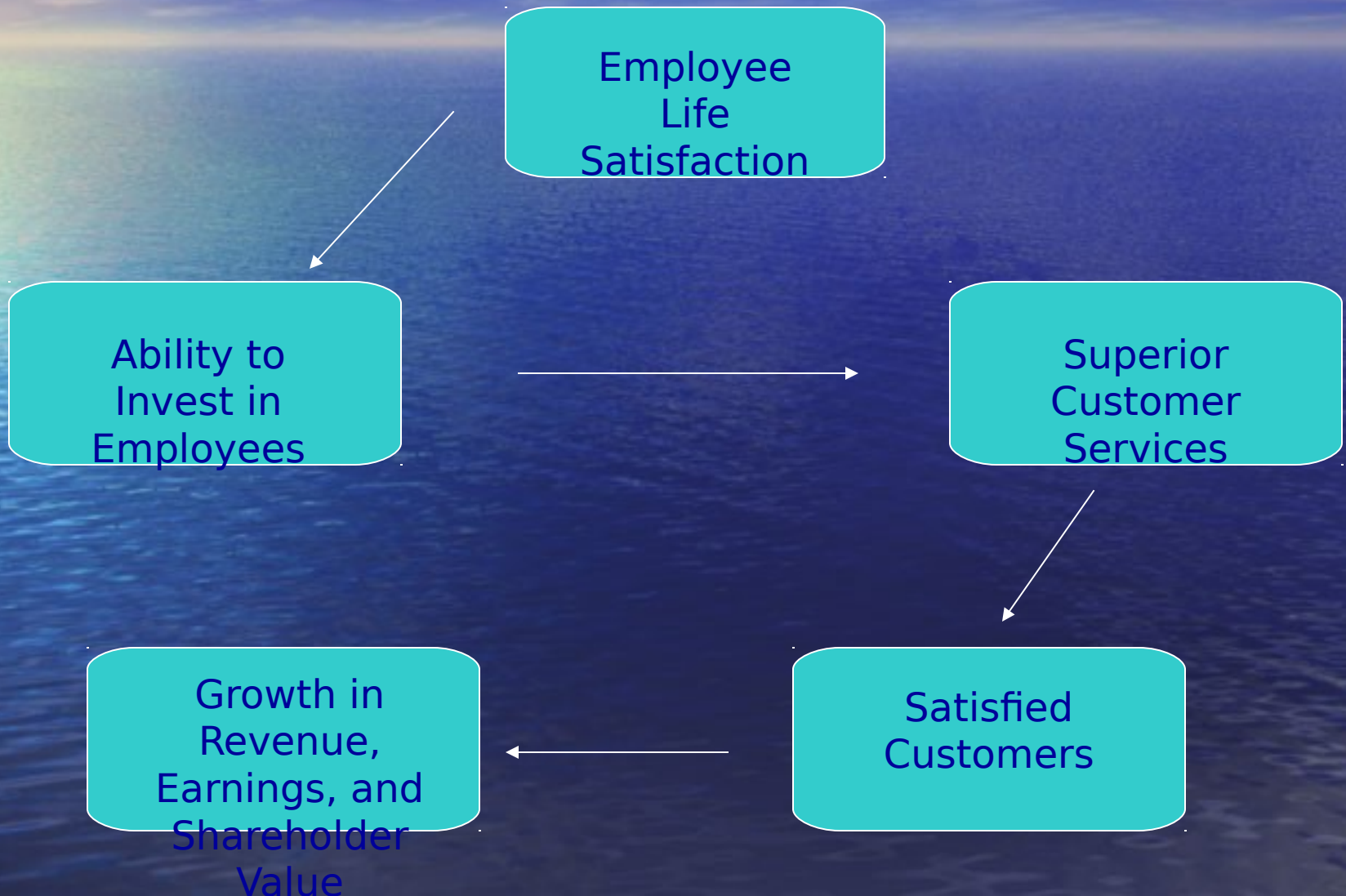
# anatomy of an employee



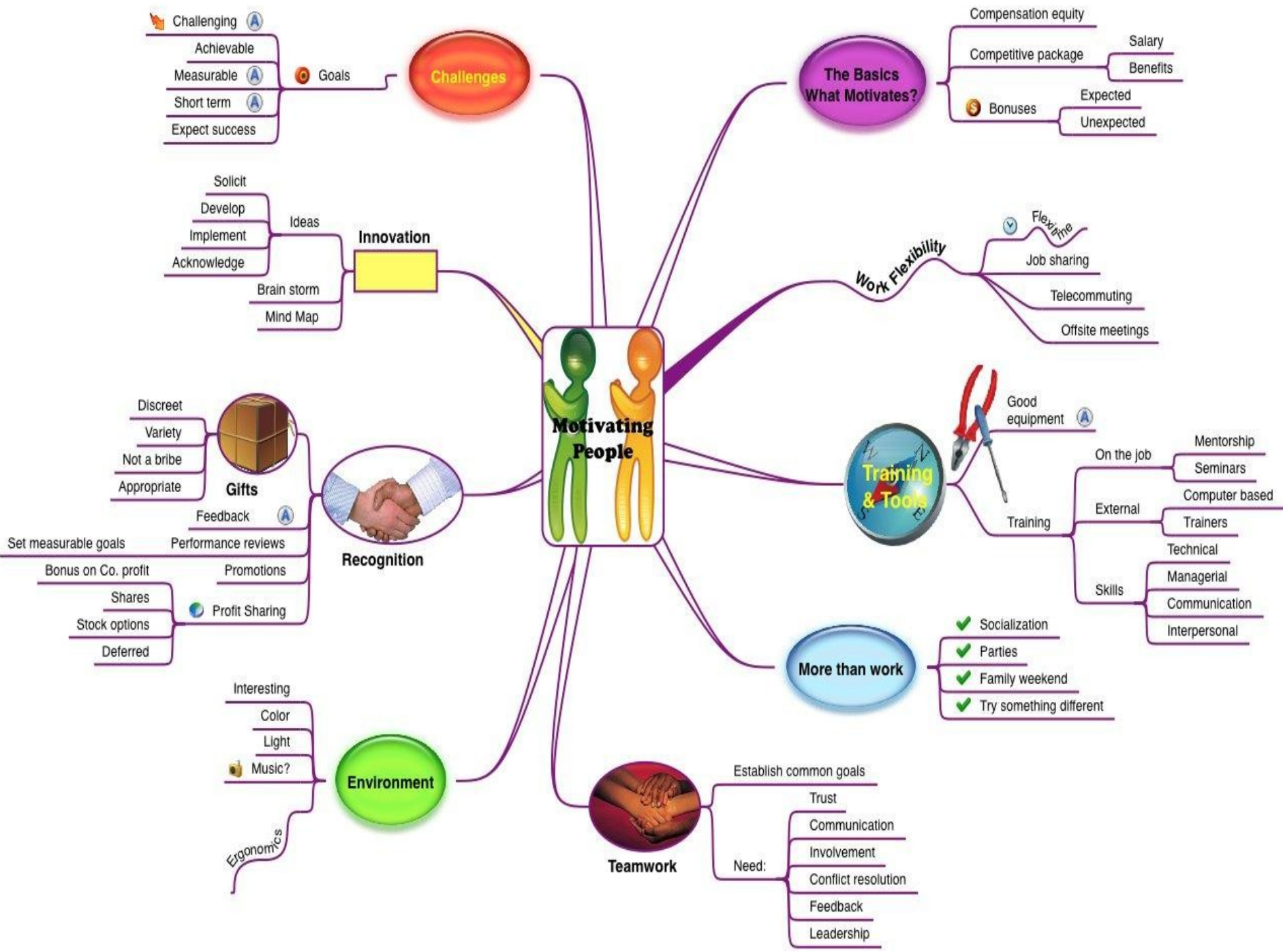
# Change The Game or At Least The Outlook



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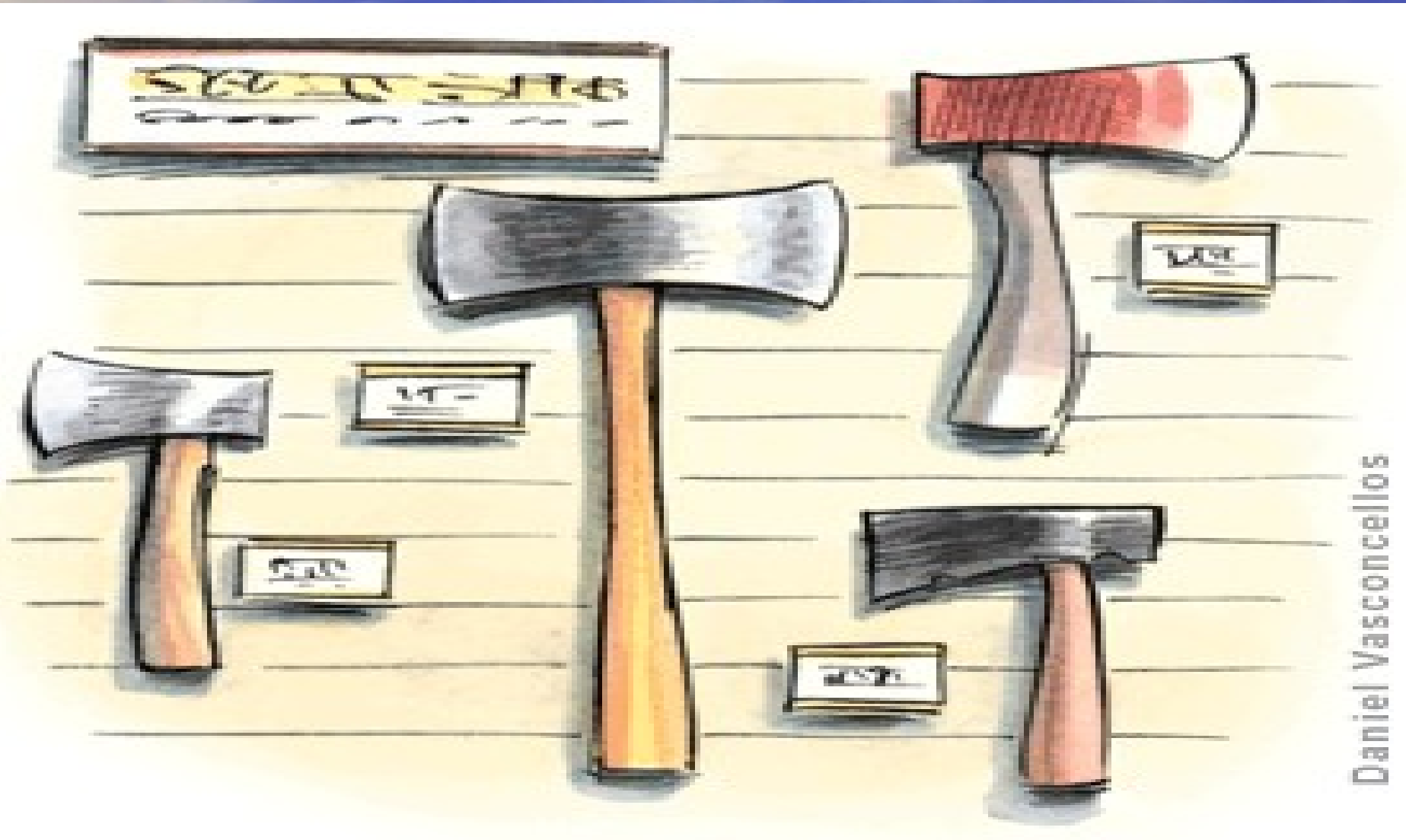




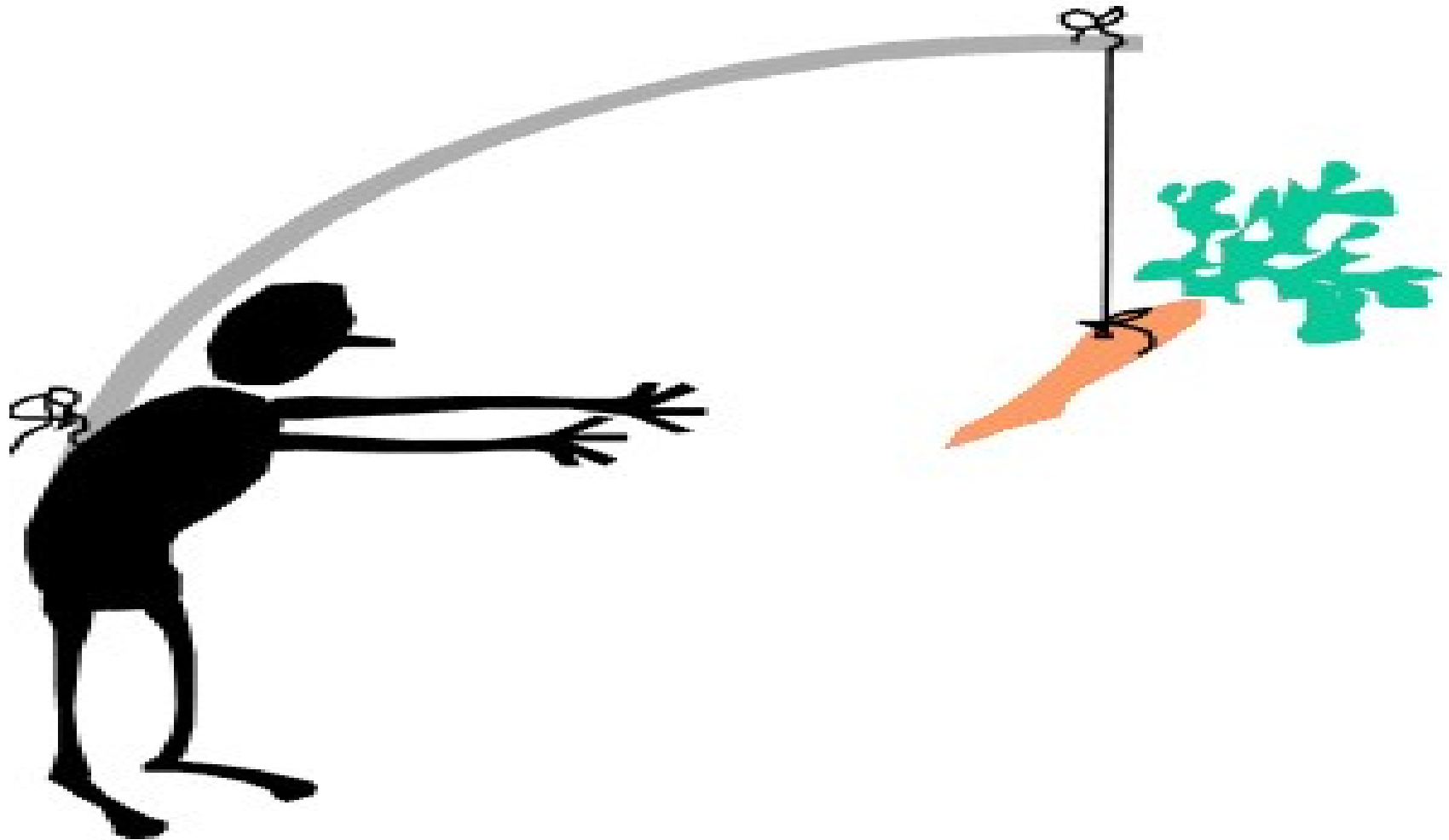




# The Stick



# The Carrot



# Understand How To Use both



# Embrace Change to the work place





# Change leadership



# Mobile Workforce



# The investment Needs To Be Measurable



# Corporate Agility





# Understand Your Market



# Not Understanding Trends Can Be Fatal



# Investing in Talent



**Delivering  
Professional  
Excellence**



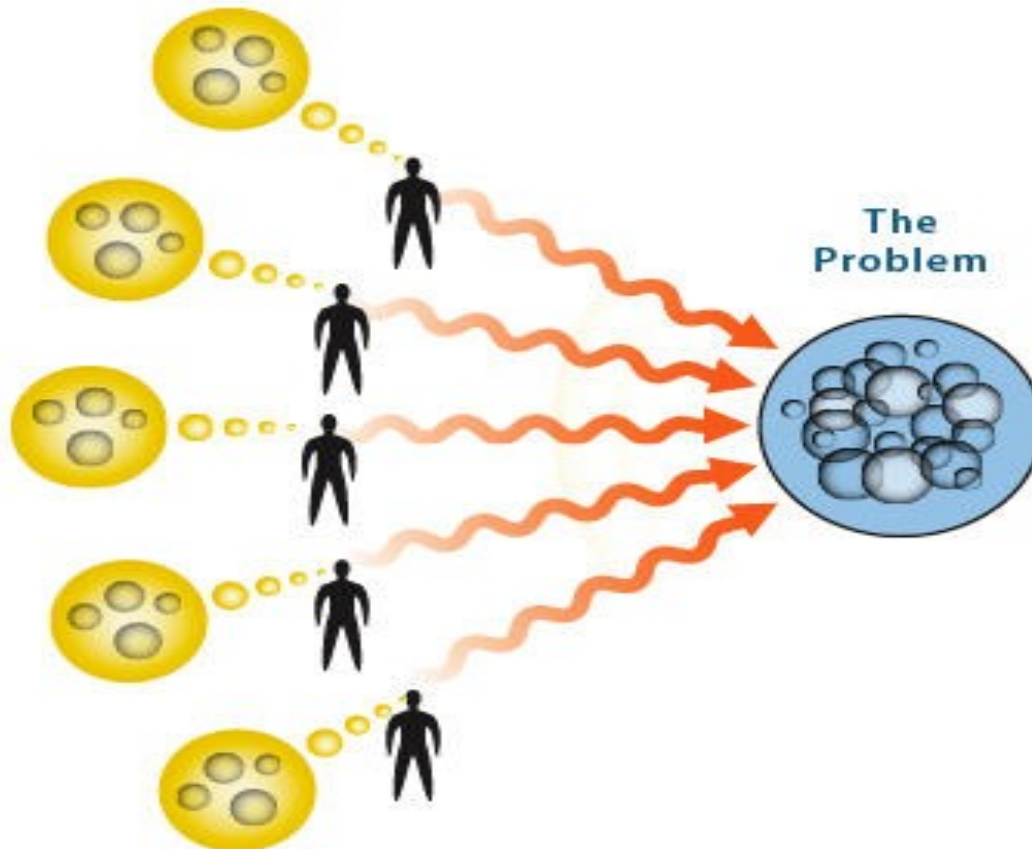
# Turn Your Employee's Talent Into A Strength





# Collective Action

## 4 Generate Shared Vision & Coherent Action



# How Is Competitiveness Greatness Sustained Over time?

☒ Excellent

☐ Very good

☐ Good

☐ Average

☐ Poor

# Details Matter Details Count



# Questions

